

Mimosa Hotline - Talk Show

LIVE on Facebook | Every Thursday 10am PST/1pm EST

Hosted By: Ronii Bartles & Ashley Roda

Show Notes

Conferences & Connections

We're manifesting a champagne sponsor for our show! We'll sample, taste and represent your champagne with eagerness!

- Feelings of the "Lonely Leaders"
- The highs and lows of the entrepreneurial work load
- Doing all the things and allowing the magic to happen
- When you are an entrepreneur it's a "thinking job" ~ Ronii
- Ashley outs herself for not cooking but rather chopping... She's hooked on a Lemon-Parmesan Salad this week (Butter lettuce, Romaine Lettuce, shallots, chicken, avocado, pine nuts and parmesan cheese. Dressing is olive oil, lemon juice and lemon pepper)
- Irrational fears when we are lonely and high achievers
- Ashley mentions a TedEx talk she recently watched about Uncovering the High Achiever Introvert where they say "I am being crushed by the rising expectations for greatness because I don't have anyone holding me back anymore."
- What is success?
- "Super human ambition with human capacity" ~ Ashley
- The feels of overwhelm
- The value of community and having a chosen inner circle
- [Shameca Tankerson](#) recommends renaming our "to-do lists" to "Ta-Done lists" Ashley's spin was "Ta-Da Lists"
- Ashley shares her eWomen Network Conference experience. - - How it went, the strategy she took going in, and the results of it all
- The importance of collecting cards over pushing and passing out your cards
- Looking for clients, referral partners and strategic partners
- 7 years in gave Ashley discernment and frequency while navigating the event
- Comparison-itis ~ Don't compare your Chapter 1 to someone else's Chapter 7
- The power and impact of association.
- Must watch Netflix: Partner Track
- You can only control your actions, you can not control the outcome. ~ Ronii
- Judgment vs Instinct, reading people and finding YOUR people
- Shout out to [Kaylavan Middleton](#) for best business card at this year's eWomen Network Conference. Specifically her referral request on the back of her card!
- Make it easy for people to contact you, buy from you and book a call with you

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Talk Show

Start your own business, they said. It'll be great, they said. Is it? Did you really start a business to spend 6 hours writing one email about your new website? It's pretty and tells you how to work with me. What more does it need to say? Being an entrepreneur can be frustrating and lonely. Going to a local networking event and meeting a bunch of insurance agents, financial advisors, and Avon reps is more frustrating and lonely because you can't help or work with them. And let's not mention how hard it is to make friends as an adult, work or personal. FML.

Join us every week for Mimosa Hotline the Talk Show and listen in on the unfiltered conversations of two smart blondes trying to figure out how to do this business thing. Nothing is off-limits; business, life, relationships, squirrel updates... nothing. We'll dive into real talk about what it's really like to build a business and fall into the trap of all the business gimmicks only to find out that what works isn't a complicated formula. It'll get deep and messy and then we'll make inappropriate jokes to lighten things up. But you'll feel less alone and hopefully more sane in this weird adventure we call entrepreneurship. We think it will be unfiltered genius-ness.

Meet Your Hosts

Ronii Bartles is a Business Strategist + Marketing Expert who helps entrepreneurs and business owners break free of one-size-fits-all strategies + tactics to build unique systems and processes that exponentially grow + scale their dreams. Learn more about Ronii at <https://www.roniibartles.com> and download her free Marketing Calculator.

Ashley Roda is a Brand Strategist who supports experts and entrepreneurs as they navigate to their next level of success from intention to integration and works with them to identify the details that make them iconic and memorable. Learn more about Ashley at <https://iconicdetails.com> and get her free 3 part video series on "How to own your iconic authority & step into your next level success."

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Be Our Guest

Are you interested in 20-minutes of our undivided attention!?! Request a Guest Hot Seat

Ronii and I (Ashley) are eager to share our knowledge, experience and expertise with you. Ronii's been in business for 15 years and brings a wealth of knowledge to the table as a business strategist, marketing expert, COO and more! I've been in business now for 8 years and offer you my knowledge as an image consultant, brand strategist and creative director.

A brief topic list to help you focus on where we can help you most:

BRANDING: Brand development (Identity, image, etc), brand design (graphics, logos, fonts, colors (psychology of color), enhancing and elevating your customer experience, finding your iconic details.

MARKETING: Marketing plans, messaging, content, content creation, calendars, ads, ideal clients, target audience, business management systems, reports, efficiencies, operations. Please take a moment to complete the following questionnaire so we can best prepare for our time together.

[Request A Guest Hot Seat](#)

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Ronii Bartles

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